

# Executive MBA Council

EDUCATE • NETWORK • INFORM

[www.embac.org](http://www.embac.org)

## Fact Sheet

*Serving colleges and universities worldwide that offer MBA programs for executives and emerging leaders*

### ABOUT THE EXECUTIVE MBA COUNCIL

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The Executive MBA Council is a non-profit association of universities and colleges that offer Executive MBA programs and related graduate business programs for executives and emerging leaders. Organized in 1981, the council fosters excellence and innovation worldwide through activities and services to educate, network and inform administrators and faculty.

The Executive MBA Council currently includes more than 200 colleges and universities that administer 320 plus programs in more than 25 countries worldwide. The council attracts members from schools and programs diverse in size, scope and location.

### CHARACTERISTICS OF EXECUTIVE MBA PROGRAMS

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Executive MBA programs are designed for executives and business leaders with on average, 13 years of experience. Defining characteristics typically include:

- Flexible formats that allow program completion in two years or less while working full time
- Participants from all types and sizes of industries
- Same peer group or cohort throughout the majority of the program
- Stimulating classroom discussions and team-based projects
- Curriculum that covers and integrates all functional business areas
- Global in scope, often with an international trip
- Senior faculty as instructors
- Professional services

### EXECUTIVE MBA COUNCIL: EXCELLENT MEDIA RESOURCE

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- The Executive MBA Council's web site, [www.embac.org](http://www.embac.org), features an **online directory of Executive MBA programs**. The **online press room** includes press releases, story tips, background on the council and bios for council sources.
- The **Executive MBA Council Conference** offers members insights into current trends, best practices and cutting-edge developments that impact programs throughout the world. The 2008 conference will be held Oct. 26-29 in Chicago.
- **Regional meetings** offer members opportunities for discussion and ongoing leadership throughout the year.
- The Executive MBA Council sponsors several **research initiatives**:

**Program Survey.** Offers only comprehensive view of Executive MBA Programs in the world and identifies industry trends. Results available in November.

**Student Exit Benchmarking Survey.** Measures the opinions of graduating students on their overall satisfaction and specific program attributes that are important to them. Conducted annually. Results available in November.

**Student Entry Benchmarking Survey.** Determines top factors students weigh when considering and applying to Executive MBA Programs. Conducted annually. Results available in February.

#### FOR MORE INFORMATION

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